



## FOR IMMEDIATE RELEASE

### Contact:

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### 2006 DAM2DAM "Thumbs Up!" Bike Tour Benefiting the Mike Utley Foundation September 30, 2006

The 2006 DAM2DAM "Thumbs Up!" Bike Tour will be held on September 30th at Lincoln Rock State Park in East Wenatchee, Washington. The event will offer riders three options, a 25, 50 or a 100-mile route along the beautiful Columbia River. We welcome all road, mountain, tandem, recumbent and handcycle riders to join us! New for 2006 is a handcycle clinic instructed by Craig Blanchette, World Champion, Bronze Medalist and World Record holder.

Cost of registration is \$75.00 per rider and will include a Tyvek jacket, refreshments at rest stops and a goodie bag at check-in. SAVE... register by August 22nd and riders will receive the entire package for \$60.00. The event will conclude with a Bikers BBQ and prizes to be awarded to riders raising donations to benefit the Mike Utley Foundation.

Presenting Sponsor XBOX 360 joins Wells Fargo, CocaCola and the Seattle Seahawks and other proud sponsors to bring you the 2006 DAM2DAM "Thumbs Up!" Bike Tour. Special guest will be Greg LeMond, first American to win the Tour de France with two additional wins and three time World Bicycle Road Racing Champion. "I am excited about being involved in the DAM2DAM "Thumbs Up!" Bike Tour and supporting such a great cause" said Greg LeMond, President of LeMond Fitness, Inc.

The Mike Utley Foundation was established in 1992 following a paralyzing injury to the former Detroit Lion Mike Utley (#60). The mission of the Mike Utley Foundation is to financially support an effective function-restoring treatment for spinal cord injuries; to encourage those with such injuries through education to adopt a rehabilitative lifestyle and to create public awareness of SCI.

Registration is at 7:00 A.M. at the Lincoln Rock State Park in East Wenatchee, WA or you can register online at [www.mikeutley.org](http://www.mikeutley.org). For additional information log on to our website or call 1-800-294-4683.

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